“宁波老字号”申报表

填报单位：     （加盖公章）

联 系 人：

联系电话：

填报日期：20 年     月     日

“宁波老字号”申报表

编 号：

|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| 申报单位名称 | | | | |  | | | | | | | | | | | | | | | | | | | | | 品牌名称 | | | | | | | | | | | |  | | | | |
| 品牌创立时间 | | | | |  | | | | | | | | | | | | | | | | | | | | | 注册资本 | | | | | | | | | | | | 万元 | | | | |
| 单位地址 | | | | |  | | | | | | | | | | | | | | | | | | | | | 所在区、县（市） | | | | | | | | | | | |  | | | | |
| 法定代表人 | | | | |  | | | | | | | | | | | | 籍贯 | | |  | | | | 身份证号码 | | | | | | | | | |  | | | | | | | | |
| 办公电话 | | | | |  | | | | | | | | | | | | 手机 | | |  | | | | | | E-mail | | | | | | | | | | | |  | | | | |
| 企业负责人 | | | | |  | | | | | | | | | | | | 籍贯 | | |  | | | | 身份证号码 | | | | | | | | |  | | | | | | | | | |
| 办公电话 | | | | |  | | | | | | | | | | | | 手机 | | |  | | | | | | E-mail | | | | | | | | | | | |  | | | | |
| 联系人姓名 | | | | |  | | | | | | | | | | | | 籍贯 | | |  | | | | | | 所在部门 | | | | | | | | | | | |  | | | | |
| 职务 | | | | |  | | | | | | | | | | | | 手机 | | |  | | | | | | E-mail | | | | | | | | | | | |  | | | | |
| 办公电话 | | | | |  | | | | | | | | | | | | QQ | | |  | | | | | | 微信号 | | | | | | | | | | | |  | | | | |
| 地址 | | | | |  | | | | | | | | | | | | | | | | | | | | | 邮编 | | | | | | | | | | | |  | | | | |
| 企业性质 | | | | |  | | | | | | | | 所属行业 | | | | | | |  | | | | | | 员工人数 | | | | | | | | | | | |  | | | | |
| 商标名称 | | | | |  | | | | | | | | 注册时间 | | | | | | | 年 月 | | | | | | 注册类别 | | | | | | | | | | | |  | | | | |
| 已获老字号称号 | | | | |  | | | | | | | | 认定机构 | | | | | | |  | | | | | | 认定时间 | | | | | | | | | | | | 年   月 | | | | |
| 已获证书编号 | | | | |  | | | | | | | | | | | | | | |  | | | | | |  | | | | | | | | | | | | | | | | |
| 资本情况 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 注册资金 | | | | 万元 | | | | | | | | | | | | | 国内资本所占比例    ％ | | | | | | | | | | | | 无形资产价值        万元 | | | | | | | | | | | | | |
| 主要股东情况 （含股东名称和所占比例） | | | | 1 | | |  | | | | | | | | | | | | | | | | | 4 | | | | |  | | | | | | | | | | | | | |
| 2 | | |  | | | | | | | | | | | | | | | | | 5 | | | | |  | | | | | | | | | | | | | |
| 3 | | |  | | | | | | | | | | | | | | | | | 6 | | | | |  | | | | | | | | | | | | | |
| 是否上市 | | | |  | | | | 上市地点 | | | | | | | | |  | | | | 总股本    万元 | | | | | | | | | | | 融资金额        万元 | | | | | | | | | | |
| 经营情况 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 是否连锁经营 | | | |  | | | | | | | 店铺数目     家，其中直营店   家，加盟店   家(截至2020年底) | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 是否网络销售 | | | |  | | | | | | | 网络销售  形式 | | | | | | | | | □自营平台 □开通网店 | | | | | | | | | | | | | | | | | | | | | | |
| 平台网店网址 | | | | 1 | |  | | | | | | | | | | | | | | | | | 2 |  | | | | | | | | | | | | | | | | | | | | |
| 3 | |  | | | | | | | | | | | | | | | | | 4 |  | | | | | | | | | | | | | | | | | | | | |
| 近三年  经营状况 | | | | 20 年 | | | | | | | | | | | | | | | 20 年 | | | | | | | | | | | | | 20 年 | | | | | | | | | | |
| 直营 | | | | | 加盟 | | | | | | 网店 | | | | 直营 | | 加盟 | | | | | 网店 | | | | | | 直营 | | | | | 加盟 | | | | 网店 | |
| 营业额（万元） | | | |  | | | | |  | | | | | |  | | | |  | |  | | | | |  | | | | | |  | | | | |  | | | |  | |
| 利润额（万元） | | | |  | | | | |  | | | | | |  | | | |  | |  | | | | |  | | | | | |  | | | | |  | | | |  | |
| 税金（万元） | | | |  | | | | |  | | | | | |  | | | |  | |  | | | | |  | | | | | |  | | | | |  | | | |  | |
| 合计（万元） | | | |  | | | | | | | | | | | | | | |  | | | | | | | | | | | | |  | | | | | | | | | | |
| 管理情况 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 人力资源 | | | | 总人数    人 | | | | | | | | | | | | | | 管理层    人，占    %，普通员工    人，占    % | | | | | | | | | | | | | | | | | | | | | | | | |
| 学历：本科以上学历    人，占    %，高中以上学历    人，占    % | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 职称：高级职称        人，占    %，中级职称        人，占    % | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 信息化系统 | | | | 1. | | | | | | | | | | | | | | | | 年  月 | | | | 3. | | | | | | | | | | | | | | | | 年  月 | | |
| 2. | | | | | | | | | | | | | | | | 年  月 | | | | 4. | | | | | | | | | | | | | | | | 年  月 | | |
| 体系认证 | | | | 质量管理体系认证 | | | | | | | | | | | | | | | | 年  月 | | | | 环境管理体系认证 | | | | | | | | | | | | | | | | 年  月 | | |
| 食品安全管理体系认证 | | | | | | | | | | | | | | | | 年  月 | | | | 其他体系认证 | | | | | | | | | | | | | | | | 年  月 | | |
| 历史传承情况 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 创始人姓名 | | |  | | | | | | | 籍贯 | | | | | | | |  | | | 民族 | | | |  | | | 身份证号 | | | | | | | |  | | | | | | |
| 考证依据 | | | 附页说明 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 传人姓名 | | |  | | | | | | | 籍贯 | | | | | | | |  | | | 民族 | | | |  | | | 身份证号 | | | | | | | |  | | | | | | |
| 考证依据 | | | 附页说明 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 演变情况 | | | 第一次变化 | | | | | | | 年  月 | | | | | | | | | 原因 | |  | | | | | | | | | 结果 | | | | |  | | | | | | | |
| 第二次变化 | | | | | | | 年  月 | | | | | | | | | 原因 | |  | | | | | | | | | 结果 | | | | |  | | | | | | | |
| 第三次变化 | | | | | | | 年  月 | | | | | | | | | 原因 | |  | | | | | | | | | 结果 | | | | |  | | | | | | | |
| 创始店址 | | |  | | | | | | | | | | | | | | | | | | 建筑面积 ㎡ | | | | | | | | | 营业面积          ㎡ | | | | | | | | | | | | |
| 目前店址 | | |  | | | | | | | | | | | | | | | | | | 建筑面积 ㎡ | | | | | | | | | 营业面积          ㎡ | | | | | | | | | | | | |
| 店址变迁  情况 | | 第一次迁址 | | | | | | | | | 年 月 | | | | | | | | 原因： | | | | | | | | | | | 新址 | | | | | | | |  | | | | |  | |
| 第二次迁址 | | | | | | | | | 年  月 | | | | | | | | 原因： | | | | | | | | | | | 新址 | | | | | | | |  | | | | |  | |
| 第三次迁址 | | | | | | | | | 年  月 | | | | | | | | 原因 | | | | | | | | | | | 新址 | | | | | | | |  | | | | |  | |
| 办公场所 | □自有 □租赁 | | | | | | | | | 是否列入文物保护单位 | | | | | | | | | | | | |  | | | 级别 | | | | | □国家 □省 □市 □县 | | | | | | | | | | | |  | |
| 是否列入非物质文化遗产 | | | | | | | | | | |  | | | | | 级别 | | | □国家 □省 □市 □县 | | | | | | | | | | | | | 认定技艺 | | | | | | |  | | |  | |
| 知识产权保护情况 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 商标注册时间 | | | | 年   月 | | | | | | | | | | | | | | | | 注册类别 | | | |  | | | | | | | | | | | | | | | | | | |
| 商标保护情况 | | | | 中国驰名商标 | | | | | | | | | | | | | | | | | | | | | | | | | | | 年   月 | | | | | | | | | | | |
| 中国名牌 | | | | | | | | | | | | | | | | | | | | | | | | | | | 年   月 | | | | | | | | | | | |
| 省著名商标 | | | | | | | | | | | | | | | | | | | | | | | | | | | 年   月 | | | | | | | | | | | |
| 其他 | | | | | | | | | | | | | | | | | | | | | | | | | | | 年   月 | | | | | | | | | | | |
| 专利情况 | | | | 名称 | | | | | | |  | | | | | | | | | 类别 | |  | | | | | | | | | | 编号 | | | | | |  | | | | |
| 使用时间 | | | | | | | | | | 年     月至       年     月 | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 名称 | | | | | | |  | | | | | | | | | 类别 | |  | | | | | | | | | | 编号 | | | | | |  | | | | |
| 使用时间 | | | | | | | | | | 年     月至       年     月 | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 域名情况 | | | | 已注册： | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 类似域名： | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 境外知识产 权保护情况 | | | | 商标 | | | | | | |  | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 专利 | | | | | | |  | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 其他 | | | | | | |  | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 法律纠纷情况 | | | |  | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 附件材料目录（由申报单位填写，所附材料应逐渐加盖申报单位公章）：  1.五证合一后的企业工商营业执照复印件；  2.企业法人、负责人身份证复印件；  3.获得商标注册的有关文件复印件；  4.近三年资产负债表和损益表（加盖财务章）；  5.历代传承的产品、技艺或服务的介绍和发展情况，并附创始人、传人情况及证明材料；  6.历代传承的企业文化介绍和相关证明材料；  7.企业获得的社会荣誉和相关证明材料。  （上述材料均需加盖单位公章） | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 申报单位声明：本单位申报表及所附各项材料均属真实，若有虚假，愿承担一切法律责任。  法人代表签字： 年 月 日 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 区、县（市）商务主管部门初评意见：  （公章） 年 月 日 | | | | | | | | | | | | “宁波老字号”认定委员会初审意见：  （公章） 年 月 日 | | | | | | | | | | | | | | | 市商务主管部门评审意见：  （公章） 年 月 日 | | | | | | | | | | | | | | | |